

# Retailer's Efficiency Scorecard

Is your current system a growth engine or a hurdle?

This scorecard helps you uncover the hidden friction in your shop's daily operations. Check the box if the statement describes a struggle you currently experience with your current POS and eCommerce setup.



## Inventory and daily operations

- ☐ You rely on manual spreadsheets to confirm your actual stock levels.
- ☐ You have oversold items online because your in-store sales didn't sync fast enough.
- ☐ You have to double-check reports before you can actually trust the data.
- ☐ Importing new seasonal stock from suppliers takes hours of manual data entry.

## Customer loyalty and CRM

- ☐ Running targeted email or text campaigns requires external marketing software.
- ☐ Your loyalty program is underutilised because it doesn't work seamlessly across all channels.
- ☐ Staff have to switch between different screens to see a customer's full purchase history.

## Omnichannel capabilities

- ☐ Your online orders feel harder to manage than they should be.
- ☐ Sales staff cannot access vendor inventory feeds to close drop-ship sales directly at the till.
- ☐ Your e-commerce store functions feel like an isolated business rather than an integrated sales channel.

## Business growth and flexibility

- ☐ You feel like your current system limits your growth more than it enables it.
- ☐ Adding a new sales channel or location feels like starting a whole new business.
- ☐ You are spending 10+ hours a week on admin that should be automated.

## What's your efficiency rating?

Count your total number of checkmarks to see where your business stands:

**0–4 checks:** Your system is supporting your growth.

**5–9 checks:** Your system is likely limiting your efficiency and leaking revenue.

**10+ checks:** Your POS is holding your business back and costing you significant time

### Want to reclaim your time?

If your current tech is likely the reason for those 80-hour work weeks.

Let us show you how a unified system can fix the leaks.

[Click here to book your FREE, no-obligation demo.](#)

SCAN FOR PRICING

